

Message Text

UNCLASSIFIED

PAGE 01 THE HA 04885 261131Z

53

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

----- 004257

R 261048Z SEP 75

FM AMEMBASSY THE HAGUE

TO USDOC WASHDC

SECSTATE WASHDC 6719

UNCLAS THE HAGUE 4885

TO COMMERCE SECRETARY MORTON FROM AMBASSADOR GOULD

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJECT: SUGGESTED COMMERCE SPECIAL AWARD TO HENK POUTSMA,
RETIRING GENERAL MANAGER, AMCHAM

1. DEAR ROG, GENERAL MANAGER OF AMCHAM NETHERLANDS HENK POUTSMA
REPEAT HENK POUTSMA RETIRING. SPECIAL CEREMONY PLANNED
FOR EARLY NOVEMBER WHICH I WILL ATTEND. I STRONGLY
BELIEVE THAT A SPECIAL TANGIBLE EXPRESSION OF
APPRECIATION FROM U.S. GOVERNMENT AND ESPECIALLY
COMMERCE HAS NOT ONLY BEEN AMPLY EARNED BY POUTSMA BUT
WOULD ALSO SERVE U.S. ECONOMIC AND COMMERCIAL INTERESTS
IN THE NETHERLANDS.

2. POUTSMA, A DUTCH CITIZEN, HAS BEEN GENERAL MANAGER
OF AMCHAM SINCE ITS INCEPTION IN JANUARY 1962. FOR
NEARLY FOURTEEN YEARS HE HAS BEEN THE MAIN MOVING FORCE
BEHIND AMCHAM ACTIVITIES TO PROTECT AND EXPAND U.S.
COMMERCIAL INTERESTS IN THE NETHERLANDS. AMCHAM HAS
BEEN AN INTEGRAL PART OF OUR TRADE PROMOTION
PROGRAM IN THIS COUNTRY. WE HAVE WORKED WITH IT DAY
IN DAY OUT AND IT HAS HANDLED THOUSANDS OF
REQUESTS OF ASSISTANCE FROM THE AMERICAN BUSINESS
COMMUNITY. IT HAS ALSO CHEERFULLY AND EFFICIENTLY
COOPERATED WITH THE EMBASSY WHENEVER REQUIRED.
ALL THIS IS MOSTLY DUE TO POUTSMA'S EFFORTS
AND INITIATIVE.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 THE HA 04885 261131Z

3. IT SEEMS TO ME THAT SUCH AN OUTSTANDING CONTRIBUTION
TO U.S. ECONOMIC AND COMMERCIAL INTERESTS SHOULD RECEIVE
APPROPRIATE RECOGNITION FROM THE USG.

4. THERE FOLLOWS SUGGESTED TEXT OF CITATION FOR YOUR
CONSIDERATION AND ANY CHANGES YOU DEEM APPROPRIATE: QUOTE
IN RECOGNITION OF HENK POUTSMA'S UNSTINTING AND EFFECTIVE
EFFORTS, OVER A PERIOD OF NEARLY FOURTEEN YEARS, TO
PROMOTE THE EXPANSION OF UNITED STATES TRADE AND ECONOMIC
ACTIVITIES IN THE NETHERLANDS; AND FOR HIS SIGNIFICANT
CONTRIBUTIONS TO FRUITFUL AND AMICABLE RELATIONS
BETWEEN THE BUSINESS AND INDUSTRIAL COMMUNITIES OF THE
TWO NATIONS. UNQUOTE.

5. ACTION REQUESTED. IF NO OBJECTION PERCEIVED, I
RECOMMEND THAT AN AWARD WITH APPROPRIATE ENGRAVED
CERTIFICATE BE GRANTED BY YOU AS SECRETARY OF
COMMERCE TO POUTSMA. FOR MAXIMUM EFFECTIVENESS THE
ABOVE SHOULD REACH ME HERE NOT LATER THAN THE FIRST
WEEK OF NOVEMBER. YOUR CABLED COMMENTS WELCOME.
THANKS IN ADVANCE FOR YOUR CONSIDERATION. BEST REGARDS
KINGDON.
GOULD

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975THEHA04885
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750334-0790
From: THE HAGUE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750912/aaaaakpz.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: MartinML
Review Comment: n/a
Review Content Flags:
Review Date: 19 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19 MAR 2003 by maustmc>; APPROVED <28 JAN 2004 by MartinML>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SUGGESTED COMMERCE SPECIAL AWARD TO HENK POUTSMA, RETIRING GENERAL MANAGER, AMCHAM
TAGS: BEXP, NL
To: COM STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006